

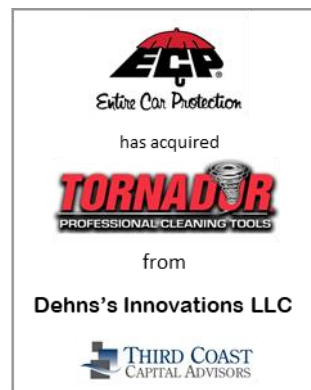
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January, 2019

## **Third Coast Capital Advisors Represents ECP, Inc. in its Acquisition of Dehn's Innovations**



**Third Coast Capital Advisors** served as exclusive financial advisor to ECP Incorporated in its acquisition of the Tornado brand and related product lines from Dehn's Innovations, LLC. Our Acquisition Search services included identifying the target and making contact with its owner, as well as providing assistance on valuation, transaction structure and the negotiation and closing of the transaction. This transaction represents a good example of our ability to assist strategic buyers in pursuing proprietary acquisitions.

**Dehn's Innovations, LLC**, based in Carrollton, Texas, supplies patented air and liquid tools used for the cleaning and detailing of vehicles under the Tornado® brand. The Tornado® Brand has been on the market since 2006 and has continued to develop new and innovative products that are well respected in the industry.

**ECP Incorporated**, based in Woodridge, Illinois, is a leading provider of products and services to automobile dealers and related entities. Since 1969, ECP's heritage has been in the manufacturing, packaging and distribution of appearance protection, detailing, and service chemicals and supplies and in administering product warranties and optional protection products to produce profit opportunities and cost savings for automobile dealers. The Company's family of brands include Auto Armor®, The Protector®, Technician's Choice®, Platinum Car Wash® and Platinum Protection® Systems.

